

Penrose Tower

HOSPITALITY PACKAGE



Overview:

The Penrose Tower offers a bird's eye view of the historic East Course from a luxurious setting. This intimate space and patio provide an exclusive and unique setting for you and your VIP guests to enjoy throughout the week.

More>

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Hospitality Amenities:

- Exclusive use of the Penrose Tower and patio throughout championship week¹
- Located within The BRO^ADMOOR South Tower facing the 18th green
- Seating for approximately 45 guests
- Custom sign identifying company name at the entrance to the venue and company listing within the official championship program
- Daily pairing sheets delivered throughout championship week
- Televisions providing ESPN and NBC broadcast coverage of the 2011 U.S. Women's Open
- Computerized scoring terminal
- Security and nightly cleanup

Resort Amenities:

- Four (4) players in the Championship Invitational, played from the final-round tees and hole locations, to be staged at The BRO^ADMOOR East Course on Monday, July 11, 2011
- Professional conference manager provided by The BRO^ADMOOR
- Priority opportunity to schedule corporate outing at The BRO^ADMOOR Mountain Course during championship week

Championship Marketing & Merchandise Opportunities:

- One (1) four-color, full-page advertisement in the championship program
- Opportunity to purchase co-branded championship merchandise

Credentials & Programs

- 60 weeklong ticket packages to the Penrose Tower
- 4 Hospitality staff badges
- 70 VIP parking passes per day (Monday – Sunday)
- 60 U.S. Women's Open championship programs

¹ Food and beverage will be provided at an additional charge by The Broadmoor Culinary Staff. You will have the opportunity to coordinate your arrangements directly with The Broadmoor allowing you to control the cost and quantity of the food and beverage service you desire.

For information on availability and pricing, please contact Laura Caleal at (719) 471-6493 or lcaleal@broadmoor.com.