

# PENROSE TOWER & VILLA

## HOSPITALITY PACKAGE

### PENROSE TOWER AMENITIES

- Exclusive use of the Penrose Tower and patio throughout championship week<sup>1</sup>
- Located within The BRO<sup>A</sup>DMOOR South Tower facing the 18th green
- Seating for approximately 45 guests
- Custom sign identifying company name at the entrance to the venue and company listing within the official championship program

### SUMMIT VILLA AMENITIES

- Exclusive use of a luxurious climate-controlled villa with covered patio next to the 17th green
- Custom sign identifying company name at the entrance to the venue and company listing within the official championship program
- Seating for approximately 60 guests including covered patio (size is approximately 30' x 50')

### HOSPITALITY AMENITIES

- Daily pairing sheets delivered throughout championship week
- Televisions providing ESPN and NBC broadcast coverage of the 2011 U.S. Women's Open
- Private telephone for local usage and credit-card calls
- Computerized scoring terminal
- Security and nightly cleanup

### RESORT AMENITIES

- Eight (8) players in the Championship Invitational, played from the final-round tees and hole locations, to be staged at The BRO<sup>A</sup>DMOOR East Course on Monday, July 11, 2011
- Professional conference manager provided by The BRO<sup>A</sup>DMOOR
- Priority opportunity to schedule corporate outing at The BRO<sup>A</sup>DMOOR Mountain Course during championship week

### CHAMPIONSHIP MARKETING & MERCHANDISE OPPORTUNITIES

- One (1) four-color, full-page advertisement in the championship program
- Opportunity to purchase co-branded championship merchandise

### CREDENTIALS & PROGRAMS

- 75 weeklong ticket packages to the Villa (additional tickets available at preferred prices)
- 60 weeklong ticket packages to the Penrose Tower
- 4 Hospitality staff badges
- 70 VIP parking passes per day (Monday – Sunday)
- 75 U.S. Women's Open championship programs

<sup>1</sup> Food and beverage will be provided at an additional charge by The Broadmoor Culinary Staff. You will have the opportunity to coordinate your arrangements directly with The Broadmoor allowing you to control the cost and quantity of the food and beverage service you desire.

**For information on availability and pricing, please contact Laura Caleal at (719) 471-6493 or at [lcaleal@broadmoor.com](mailto:lcaleal@broadmoor.com).**