

## *South Tower Suites* HOSPITALITY PACKAGE



### **Overview:**

The South Tower of The Broadmoor Hotel overlooks scenic Cheyenne Lake and is adjacent to the 18th green. Each venue and patio provides an unparalleled hospitality location for you and your VIP guests. In addition to this exclusive location, each package includes golf on the East Course and VIP parking along with personalized service from the Championship and The Broadmoor Staff. [More>](#)

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## **Hospitality Amenities:**

- Exclusive use of one of the South Tower Suites and patio Monday – Sunday of championship week <sup>1</sup>
- Custom sign identifying company name at the entrance to the venue and company listing within the official championship program
- Televisions providing ESPN and NBC broadcast coverage of the 2011 U.S. Women's Open
- Daily pairing sheets delivered throughout championship week
- Computerized scoring terminal
- Access to South Tower restroom facilities
- Security within The BRO<sup>A</sup>DMOOR South Tower and nightly cleanup

## **Resort Amenities:**

- Four (4) players in the Championship Invitational, played from the final-round tees and hole locations, to be staged at The BRO<sup>A</sup>DMOOR East Course on Monday, July 11, 2011
- Professional conference manager provided by The BRO<sup>A</sup>DMOOR
- Priority opportunity to schedule corporate outing at The BRO<sup>A</sup>DMOOR Mountain Course during championship week

## **Championship Marketing & Merchandise Opportunities:**

- One (1) four-color, full-page advertisement in the championship program
- Opportunity to purchase co-branded championship merchandise

## **Credentials & Programs**

- 75 weeklong ticket packages (additional tickets available at preferred prices)
- 4 Hospitality staff badges
- 40 VIP parking passes per day (Monday – Sunday)
- 75 U.S. Women's Open championship programs

<sup>1</sup> Food and beverage will be provided at an additional charge by The Broadmoor Culinary Staff. You will have the opportunity to coordinate your arrangements directly with The Broadmoor allowing you to control the cost and quantity of the food and beverage service you desire.

**For information on availability and pricing, please contact Laura Caleal at (719) 471-6493 or [lcaleal@broadmoor.com](mailto:lcaleal@broadmoor.com).**